

Making cultural mediation more digital, dynamic and democratic.

# **Software Engineering Project**

IDP - Interdisciplinary Project (f/m/d)

# Nachteule Früher Vogel KULTNOW.





### Who are we?

We are a passionate team of four cultural enthusiasts.

Since our inception in 2022, we have been diligently working on **KultNow**, a platform with a vision to become Germany's **foremost intergenerational hub for curated cultural highlights**. Our mission is to enrich people's daily lives with exciting cultural adventures.

# Wo are we looking for?

We have already launched our **open beta test app in the App Store and Play Store**, gaining significant traction with users and forming partnerships with cultural institutions during our successful proof of concept phase. Now, we are eager to attract enthusiastic and dedicated students to join our team and work with us on various aspects of our platform.

#### 1. Mobile App Development (IOS / Android)

- New feature development with a seamless customer experience in mind.
- o Implementing community features like user interactions, shared feed, and chats.
- o Introducing unique gamification elements to enhance engagement.

#### 2. UX/UI Design Improvement

• Enhancing our platforms overall user experience and interface design.

#### 3. Customer Relationship Platform Development / API

 Contributing to the development and optimization of our customer relationship platform and API integration.

Technologies: TypeScript, Ionic, Vue.js, SvelteKit, ExpressJS, SASS/SCSS

Remote work is possible, allowing for flexible schedules

## What do we offer?

Join an early-stage start-up with a **strong network** in the cultural world and German startup scene. Develop your ideas, designs, and features using cutting-edge technologies, with immediate testing and fast user feedback. **Collaborate closely with the founders** and make a significant impact on the growth of our young company. Potential opportunity to join the team after the IDP.

# Next steps:

It is possible to **start at any time**. If you are interested, please send your CV and a brief note explaining why and which topic you are interested in to <u>r.kaiser@kultnow.com</u> or <u>ruben.kaiser@tum.de</u>. We will promptly review your application and get in touch to arrange an interview call.









TEAM

